



Station Order Revised Add to Schedule Kaine for Senate 2012

Market: Norfolk-Virginia Beach

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11725

Contact: Eileen Baggett

Email: eileen.baggett@wavy.com

Phone: 757-393-1010

Fax: 757-396-6151

Direct:

WAVY-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
WAVY 5a News	EM	M-F	\$125.00		1	1					2
5:00 AM 6:00 AM		30	\$250.00								
Today II	DT	M-F	\$150.00	1							1
9:00 AM 10:00 AM		30	\$150.00								
Today III	DT	M-F	\$100.00				1				1
10:00 AM 11:00 AM		30	\$100.00								
WAVY Noon News	DT	M-F	\$75.00			1					1
12:00 PM 1:00 PM		30	\$75.00								
Anderson Cooper	EF	M-F	\$125.00		1						1
4:00 PM 5:00 PM		30	\$125.00								
WAVY 5p News	EN	M-F	\$350.00	1							1
5:00 PM 5:30 PM		30	\$350.00								
WAVY 5:30p News	EN	M-F	\$350.00	1							1
5:30 PM 6:00 PM		30	\$350.00								
WAVY 6p News	EN	M-F	\$800.00	1	1	1	1	1			5
6:00 PM 7:00 PM		30	\$4,000.00								
Ent Tonight	PA	M-F	\$300.00				1				1
7:00 PM 7:30 PM		30	\$300.00								
America's Talent	PT	Tu	\$900.00		1						1
8:00 PM 10:00 PM		30	\$900.00								
Dateline	PT	F	\$400.00					1			1
10:00 PM 11:00 PM		30	\$400.00								
Saturday 11p News	LN	Sa	\$500.00						1		1
11:00 PM 11:30 PM		30	\$500.00								

Chris Vail

Media Strategies and Research

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Date/Time Sent: 8/28/2012 1:44:52 PM

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		Length			Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Sunday 11p News	LN	Su		\$500.00							1	1
11:35 PM 12:05 AM		30		\$500.00								
Tonight Show	LF	M-F		\$125.00					1			1
11:35 PM 12:35 AM		30		\$125.00								
Station Gross Totals				\$8,125.00	4	4	3	3	3	1	1	19

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